

## **Data Dictionary for Statistics for Creative Industries in Hong Kong**

This part comprises 3 digital format datasets (in CSV format) and 1 “Full Report” (in XLS format). The datasets mainly provide the values of the individual data items whereas the “Full Report” sets out the values, coverage and interpretation of the data items concerned. While this data dictionary has set out the description of each data item, users are strongly encouraged to read the “Full Report” first before accessing the datasets.

- 1) Value added by the eight creative sectors under the purview of Cultural and Creative Industries Development Agency

<b>Item</b>	<b>Description</b>	<b>Note</b>
Year	Year of survey	In yyyy format
Advertising	Value added for advertising sector	Please see notes (1) and (2) below
Architecture	Value added for architecture sector	Please see notes (1) and (2) below
Design	Value added for design sector	Please see notes (1) and (2) below
Digital Entertainment	Value added for digital entertainment sector	Please see notes (1) and (2) below
Film	Value added for film sector	Please see notes (1) and (2) below
Music	Value added for music sector	Please see notes (1) and (2) below
Printing & Publishing	Value added for printing & publishing sector	Please see notes (1) and (2) below
Television	Value added for television sector	Please see notes (1) and (2) below
Sub-total	Sub-total of the value added for the eight creative sectors	Please see notes (1) and (2) below
GDP	Hong Kong’s Gross Domestic Product	Please see notes (1) and (2) below
% of GDP	Sub-total of the value added for the eight creative sectors as a percentage of Hong Kong’s GDP	The value followed by “%” sign
Last Update	Latest date of figures updating	In dd/mm/yyyy format

Notes:

- (1) Figures are in HK\$ Million with no thousand delimiters.
- (2) Data sources, remarks and footnotes (where applicable) are set out in the “Full Report”.

2) Number of persons engaged by the eight creative sectors under the purview of Cultural and Creative Industries Development Agency

<b>Item</b>	<b>Description</b>	<b>Note</b>
Year	Year of survey	In yyyy format
Advertising	Number of persons engaged in advertising sector	Please see notes (1) and (3) below
Architecture	Number of persons engaged in architecture sector	Please see notes (1) and (3) below
Design	Number of persons engaged in design sector	Please see notes (1) and (3) below
Digital Entertainment	Number of persons engaged in digital entertainment sector	Please see notes (1) and (3) below
Film	Number of persons engaged in film sector	Please see notes (1) and (3) below
Music	Number of persons engaged in music sector	Please see notes (1) and (3) below
Printing & Publishing	Number of persons engaged in printing & publishing sector	Please see notes (1) and (3) below
Television	Number of persons engaged in television sector	Please see notes (1) and (3) below
Sub-total	Sub-total of the employment of the eight creative sectors	Please see notes (1) and (3) below
Total Employment	Total employment in Hong Kong	Please see notes (2) and (3) below
% of Total Employment	Sub-total of the employment of the eight creative sectors as a percentage of Total Employment in Hong Kong	The value followed by “%” sign
Last Update	Latest date of figures updating	In dd/mm/yyyy format

Notes:

- (1) Figures are rounded to the nearest ten with no thousand delimiters.
- (2) Figures are rounded to the nearest hundred with no thousand delimiters.
- (3) Data sources, remarks and footnotes (where applicable) are set out in the “Full Report”.

3) Number of establishments by the eight creative sectors under the purview of Cultural and Creative Industries Development Agency

<b>Item</b>	<b>Description</b>	<b>Note</b>
Year	Year of survey	In yyyy format
Advertising	Number of establishments in advertising sector	Please see notes (1) and (2) below
Architecture	Number of establishments in architecture sector	Please see notes (1) and (2) below
Design	Number of establishments in design sector	Please see notes (1) and (2) below
Digital Entertainment	Number of establishments in digital entertainment sector	Please see notes (1) and (2) below
Film	Number of establishments in film sector	Please see notes (1) and (2) below
Music	Number of establishments in music sector	Please see notes (1) and (2) below
Printing & Publishing	Number of establishments in printing & publishing sector	Please see notes (1) and (2) below
Television	Number of establishments in television sector	Please see notes (1) and (2) below
Sub-total	Sub-total of the number of establishments of the eight creative sectors	Please see notes (1) and (2) below
Total number of Establishments	Total number of establishments in Hong Kong	Please see notes (1) and (2) below
% of Total Number of Establishments	Sub-total of the total number of establishments for the eight creative sectors as a percentage of the total number of establishments in Hong Kong	The value followed by “%” sign
Last Update	Latest date of figures updating	In dd/mm/yyyy format

Notes:

- (1) Figures are rounded to the nearest ten with no thousand delimiters (# indicates number less than 10).
- (2) Data sources, remarks and footnotes (where applicable) are set out in the “Full Report”.