

Statistics on Trade in Creative Services⁽¹⁾ in Hong Kong

HK\$ Million

Services ⁽²⁾		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Advertising, market research and public opinion polling services	Exports	5,701	6,090	6,451	5,961	5,347	5,161	5,253	5,341	4,951	3,787	4,991	5,351
	Imports	3,984	4,498	4,386	4,069	4,189	4,109	4,244	4,283	3,923	3,477	3,488	3,790
Architectural, engineering, scientific and other technical services	Exports	3,731	3,946	3,815	4,107	4,302	3,972	4,262	4,571	4,304	3,559	4,034	3,725
	Imports	2,483	2,544	2,593	2,837	2,923	2,699	2,521	2,531	2,650	2,689	2,203	2,207
Audio-visual and related services	Exports	858	869	732	675	576	658	620	570	480	297	315	276
	Imports	495	544	464	389	416	403	365	406	328	267	227	225
Computer services	Exports	6,621	7,027	7,293	7,380	7,156	7,132	7,328	7,471	7,613	7,268	8,118	8,789
	Imports	3,481	3,706	4,260	5,087	4,998	5,065	5,081	5,143	5,056	6,322	6,610	6,999
Charges for the use of intellectual property	Exports	3,575	4,034	4,450	4,828	4,977	5,225	5,605	5,821	5,911	5,442	5,555	5,777
	Imports	15,640	15,656	15,722	15,030	14,423	14,615	15,001	15,622	15,511	13,651	15,837	16,338
Information services	Exports	742	766	760	726	701	719	723	838	851	744	746	712
	Imports	730	774	1,127	1,022	1,135	1,085	1,108	1,215	1,215	1,213	1,415	1,452
Total creative services	Exports	21,228	22,732	23,501	23,677	23,059	22,867	23,791	24,612	24,110	21,097	23,759	24,630
<i>(% of total exports / imports of all services in Hong Kong)</i>		<i>(3.0)</i>	<i>(3.0)</i>	<i>(2.9)</i>	<i>(2.9)</i>	<i>(2.9)</i>	<i>(3.0)</i>	<i>(2.9)</i>	<i>(2.8)</i>	<i>(3.0)</i>	<i>(4.1)</i>	<i>(3.9)</i>	<i>(3.8)</i>
	Imports	26,813	27,722	28,552	28,434	28,084	27,976	28,320	29,200	28,683	27,619	29,780	31,011
		<i>(4.6)</i>	<i>(4.7)</i>	<i>(4.9)</i>	<i>(5.0)</i>	<i>(4.9)</i>	<i>(4.8)</i>	<i>(4.7)</i>	<i>(4.6)</i>	<i>(4.5)</i>	<i>(6.5)</i>	<i>(6.2)</i>	<i>(6.3)</i>

Source: "Hong Kong Trade in Services Statistics" released by Census and Statistics Department (C&SD)

Notes:

- (1) In general, Trade in Creative Services comprises both exports (i.e. the sales of services to the rest of the world) and imports (i.e. the purchase of services from the rest of the world) of creative services. Hong Kong is a separate economic territory whereby all trade in services transactions between Hong Kong and the Mainland of China are considered as external transactions in the realm of trade in services statistics in Hong Kong.
- (2) Per international practice, the breakdowns of the trade in services statistics should be presented in terms of the classification of service items stipulated in the "Manual on Statistics of International Trade in Services 2010" (MSITS 2010). Hence, the above statistics are not confined to the business establishments with primary business in the Cultural and Creative Industries Development Agency's eight creative sectors (i.e. advertising, architecture, design, digital entertainment, film, music, printing & publishing and television). Detailed scope of each service is available at C&SD's website (https://www.censtatd.gov.hk/hkstat/sub/Content240/Classification_of_service_items.pdf), MSITS 2010 or "Balance of Payments and International Investment Position Manual (Sixth Edition)" (BPM6).