## 文创产业发展处主要绩效指标1

## Key Performance Indicators of Cultural and Creative Industries Development Agency<sup>1</sup>

(截至 2024 年 6 月底) (as at end June 2024)

## (A.1) 文创产业发展处(文创处)主办或资助业界举办的项目

Projects organised or sponsored by Cultural and Creative Industries Development Agency (CCIDA)

		创意智优计划 <sup>2</sup> CreateSmart Initiative <sup>2</sup> ("CSI")	其他 <sup>3</sup> Others <sup>3</sup>	总计 Total
a.	获批项目数目 Number of approved projects	739	631	1 370
b.	公众的参与程度	About	About	About
	Public participation	787.3 million 约7亿8730万	26.8 million 约 2 680 万	814.1 million 约 8 亿 1 410 万
	b1. 参加人数 Number of participants	About 92.3 million 约9 230 万	About 26.8 million 约2 680 万	About 119.1 million 约1 亿1910 万
	b2. 网站或社交媒体平台的浏览次数/点击率 <sup>4</sup> Number of viewings/ hits received in respect of the websites or social media platforms <sup>4</sup>	About 693.1 million 约6亿9310万	N/A 不适用	About 693.1 million 约6亿9310万
	b3. 派发的印刷宣传品的数量 <sup>4</sup> Number of printed promotional materials distributed <sup>4</sup>	1 946 700	N/A 不适用	1 946 700

Including those projects funded by FDF and DSI as well as those projects organised by CCIDA since June 2009. Since the key performance indicators for the projects under DSI, FDF's Film Production Financing Scheme and Film Production Grant Scheme, and CCIDA's funded projects cannot be broken down by either CCIDA's strategic foci or the four-pronged strategy in promoting the development of the film sector, the totals under Table (A.3), Table (A.4) and Table (A.5) cannot add up to the figures under "Others" of Table (A.1).

Only applicable to the projects approved in April 2018 and thereafter.

 $<sup>^1</sup>$  文创产业发展处(文创处)由政府于 2009 年 6 月成立的创意香港办公室改组而成。本绩效指标主要涵盖自 2009 年 6 月成立后透过创意智优计划、电影发展基金、设计智优计划(已于 2011 年 6 月并入创意智优计划)所资助的项目,以及由文创处主办的项目。

The Cultural and Creative Industries Development Agency (CCIDA) was restructured from Create Hong Kong, which was established by the Government in June 2009. The performance indicators mainly cover the projects funded through CSI, Film Development Fund ("FDF"), DesignSmart Initiative (has been consolidated with CSI since June 2011) ("DSI") and the projects directly held by CCIDA since the establishment in June 2009.

<sup>&</sup>lt;sup>2</sup> 包括设计创业培育计划(第三期及之后)、时装创业培育计划以及其他在香港贸易发展局及香港设计中心专项拨款下的获批项目。

Including Design Incubation Programme (DIP) (Phase III and thereafter), Fashion Incubation Programme (FIP) as well as other projects under dedicated funding to Hong Kong Trade Development Council (HKTDC) and Hong Kong Design Centre (HKDC).

<sup>&</sup>lt;sup>3</sup> 包括自 2009 年 6 月起由电影发展基金、设计智优计划所资助及由文创处主办的项目。由于设计智优计划、电影发展基金下的电影制作融资计划和电影制作资助计划,以及由文创处主办的项目的绩效指标不能按文创处策略焦点或促进电影业发展的四项策略作划分,因此表(A.3)、表(A.4)及表(A.5)的总计加起来并不与表(A.1)下"其他"的数字相符。

<sup>4</sup> 只适用于2018年4月及之后获批的项目。

		创意智优计划 <sup>2</sup> CreateSmart Initiative <sup>2</sup> ("CSI")	其他 <sup>3</sup> Others <sup>3</sup>	总计 Total
c.	创造的工作机会数目 <sup>5</sup> Number of created job opportunities <sup>5</sup>	33 110	13 730	46 850
d.	中小企受惠数目 Number of small and medium enterprise (SME) beneficiaries	22 450	170	22 620
e.	为中小企创造的业务联系或查询数目 Number of business contacts or enquiries created for SMEs	48 700	100	48 800
f.	获文创处资助参加国际比赛的创意人才所获得的奖项数目 Number of awards attained by creative talents who have participated in international competitions with funding support from CCIDA	220	160	380
g.	培育创意人才及新成立公司的机会数目 <sup>6</sup> Number of nurturing opportunities created for creative talents and start-ups <sup>6</sup>	90 700	2 900	93 500
h.	获资助的电视广播的颁奖典礼及音乐节目的观众数目 Number of TV audience in respect of awards presentation and musical programmes	About 409.2 million 约 4 亿 920 万	About 2 019.0 million 约 20 亿 1 900 万	About 2 428.2 million 约 24 亿 2 820 万
i.	媒体报导的次数 <sup>7</sup> Number of media coverage <sup>7</sup>	58 480	N/A 不适用	58 480
j.	达成商业交易的数目 <sup>7</sup> Number of business deals secured <sup>7</sup>	4 350	N/A 不适用	4 350
k.	展示创意作品的机会次数 <sup>7</sup> Number of opportunities to showcase creations or talent <sup>7</sup>	35 450	N/A 不适用	35 450

注释:除项目(a)为实数外,项目(b),(b1),(b2)和(h)为约数,项目(b3),(e)和(g)为四舍五入至最接近的百位数,以及项目 (c),(d),(f),(i),(

Remark: Except item (a) which is the exact figure, items (b), (b1), (b2) and (h) are approximate numbers, items (b3), (e) and (g) are rounded to nearest hundred as well as items (c), (d), (f), (i), (j) and (k) are rounded to the nearest ten. Figures may not add up to total due to rounding.

<sup>5</sup> 包括直接创造和间接创造的工作机会。

Comprising jobs directly created and indirectly created.

<sup>6</sup> 不包括设计创业培育计划及时装创业培育计划提供的培育机会。

Excluding the opportunities provided by DIP and FIP.

<sup>7</sup> 只适用于 2018 年 4 月及之后获批的项目。

Only applicable to the projects approved in April 2018 and thereafter.

# (A.2) 按文创处策略焦点划分的创意智优计划<sup>8</sup> CSI classified by CCIDA's strategic foci<sup>8</sup>

### # 文创处策略焦点:

- # CCIDA's strategic foci:
  - A 培育人才及促进初创企业的发展 Nurturing talents and facilitating start-ups
  - B- 开拓市场

**Exploring markets** 

C – 推动更多跨界别、跨文化艺术领域的合作 Promoting cross-sectoral and cross-genre collaborations

D – 推动香港成为创意之都,并营造创意氛围 Promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere

	0 0 0	*	文创处策略焦点#				
		CCIDA's strategic foci <sup>#</sup> A B C <sup>+</sup> D				总计 Total	
a.	获批项目数目 Number of approved projects	336	242	3	158	739	
b.	公众的参与程度 Public participation	About 256.7 million 约 2 亿 5 670 万	About 318.6 million 约 3 亿 1 860 万	About 23.3 million 约 2 330 万	About 188.7 million 约1亿8870万	About 787.3 million 约7亿8730万	
	b1. 参加人数 Number of participants	About 16.5 million 约1 650 万	About 30.5 million 约3 050 万	About 38 000 约3.8 万	About 45.3 million 约4530万	About 92.3 million 约9 230 万	
	b2. 网站或社交媒体平台的 浏览次数/点击率 <sup>9</sup> Number of viewings/ hits received in respect of the websites or social media platforms <sup>9</sup>	About 239.8 million 约2亿3980万	About 287.1 million 约2亿8710万	About 23.1 million 约2310万	About 143.0 million 约1亿4300万	About 693.1 million 约6亿9310万	
	b3. 派发的印刷宣传品的数 量 <sup>9</sup> Number of printed promotional materials distributed <sup>9</sup>	452 000	1 008 000	100 000	386 700	1 946 700	
c.	创造的工作机会数目 <sup>10</sup> Number of created job opportunities <sup>10</sup>	11 950	8 070	0	13 090	33 110	
d.	中小企受惠数目 Number of small and medium enterprise (SME) beneficiaries	9 540	3 460	0	9 450	22 450	

<sup>&</sup>lt;sup>8</sup> 包括设计创业培育计划(第三期及之后)、时装创业培育计划以及其他在香港贸易发展局及香港设计中心专项拨款下的获批项目。

Only applicable to the projects approved in April 2018 and thereafter.

Comprising jobs directly created and indirectly created.

Including the DIP (Phase III and thereafter), the FIP as well as other projects under dedicated funding to HKTDC and HKDC.

<sup>9</sup> 只适用于 2018 年 4 月及之后获批的项目。

<sup>10</sup> 包括直接创造和间接创造的工作机会。

			总计			
			CCIDA's stra		_	Total
_	为中小企创造的业务联系或	A 19 800	<b>B</b> 26 100	<b>C</b> <sup>+</sup>	2 700	48 700
e.	为中小正创造的业务联系或   查询数目	19 800	26 100	0	2 /00	48 /00
	Number of business contacts					
	or enquiries created for SMEs					
f.	获文创处资助参加国际比赛	170	50	0	§	220
	的创意人才所获得的奖项数 目					
	Number of awards attained by					
	creative talents who have					
	participated in international					
	competitions with funding					
	support from CCIDA					
g.	培育创意人才及新成立公司	90 700	0	0	0	90 700
	的机会数目 <sup>11</sup>					
	Number of nurturing					
	opportunities created for					
	creative talents and start-ups <sup>11</sup>					
h.	获资助的电视广播的颁奖典	About	About	0	About	About
	礼及音乐节目的观众数目	51.4 million	7.7 million		350 million	409.2 million
	Number of TV audience in	约 5 140 万	约 770 万		约3亿5000万	约4亿920万
	respect of awards presentation					
	and musical programmes					
i.	媒体报导的次数12	18 850	24 680	850	14 100	58 480
-	Number of media coverage <sup>12</sup>	0.40	2.550		0.50	4.2.50
j.	达成商业交易的数目 <sup>12</sup>	840	2 570	0	950	4 350
	Number of business deals					
1	secured <sup>12</sup>	0.040	20.140	20	5.260	25.450
k.	展示创意作品的机会次数 <sup>12</sup>	9 940	20 140	20	5 360	35 450
	Number of opportunities to showcase creations or talent <sup>12</sup>					
	showcase creations of talent"					

注释: + 此为2023年4月1日新增的策略重点,并只适用于2023年4月1日及之后获批的项目。

# § 数值少于5。

除项目(a)为实数外,项目(b),(b1),(b2)和(h)为约数,项目(b3),(e)和(g)为四舍五入至最接近的百位数,以及项目 (c),(d),(f),(i)

Remark: + This strategic focus was newly added on 1 April 2023 and only applicable to projects approved on 1 April 2023 and thereafter.

#### § Value less than 5.

Except item (a) which is the exact figure, items (b), (b1), (b2) and (h) are approximate numbers, items (b3), (e) and (g) are rounded to nearest hundred as well as items (c), (d), (f), (i), (j) and (k) are rounded to the nearest ten. Figures may not add up to total due to rounding.

Only applicable to the projects approved in April 2018 and thereafter.

<sup>&</sup>lt;sup>11</sup> 不包括设计创业培育计划及时装创业培育计划提供的培育机会。 Excluding the opportunities provided by the DIP and the FIP.

<sup>12</sup> 只适用于 2018 年 4 月及之后获批的项目。

# (A.3) 按促进电影业发展的四项策略划分的电影发展基金下的<u>其他电影相关计划</u>

Other film-related projects under Film Development Fund classified by the four-pronged strategy in promoting the development of the film sector

## # 促进电影业发展的四项策略:

# The four-pronged strategy in promoting the development of the film sector:

A- 推广香港电影

Promotion of Hong Kong films

B- 培训人才

Nurturing talents

C- 提高观众对电影的兴趣和欣赏能力

Enhancing audience's interest in and appreciation of films

D- 其他有利香港电影业发展的项目

Other projects conducive to the development of the Hong Kong film industry

		促进电影业发展的四项策略# The four-pronged strategy in promoting the development of the film sector#				总计
		A	В	C	D	Total
a.	获批项目数目 Number of approved projects	149	82	54	12	297
b.	参加人数 Number of participants	About 2.7 million 约 270 万	About 896 000 约 89.6 万	About 719 000 约 71.9 万	About 5 000 约 5 千	About 4.4 million 约 440 万
c.	创造的工作机会数目 <sup>13</sup> Number of created job opportunities <sup>13</sup>	1 520	2 670	1 730	70	5 990
d.	中小企受惠数目 Number of small and medium enterprise (SME) beneficiaries	60	20	0	0	80
e.	为中小企创造的业务联系或查 询数目 Number of business contacts or enquiries created for SMEs	0	0	0	0	0
f.	获文创处资助参加国际比赛的 创意人才所获得的奖项数目 Number of awards attained by creative talents who have participated in international competitions with funding support from CCIDA	10	30	§	10	50

<sup>13</sup> 包括直接创造和间接创造的工作机会。

Comprising jobs directly created and indirectly created.

		促进电影业发展的四项策略# The four-pronged strategy in promoting the development of the film sector#				总计 Total
		A	В	C	D	
g.	培育创意人才及新成立公司的 机会数目 Number of nurturing opportunities created for creative talents and start-ups	0	1 900	0	0	1 900
h.	获资助的电视广播的颁奖典礼 及音乐节目的观众数目 Number of TV audience in respect of awards presentation and musical programmes	About 2 000.2 million 约 20 亿 20 万	0	About 11.2 million 约 1 120 万	0	About 2 011.4 million 约 20 亿 1 140 万

# 注释: § 数值少于5。

除项目(a)为实数外,项目(b)和(h)为约数,项目(g)为四舍五入至最接近的百位数,以及项目(c),(d)和(f)为四舍五入至最接近的十位数。由于进位关系,个别数字加起来可能与总计略有出入。

### Remark: § Value less than 5.

Except item (a) which is the exact figure, items (b) and (h) are approximate numbers, item (g) is rounded to nearest hundred as well as items (c), (d) and (f) are rounded to the nearest ten. Figures may not add up to total due to rounding.

# (A.4) 电影发展基金下的电影制作融资计划及资助计划 14

## Film Production Financing and Granted Projects under Film Development Fund 14

a.	获批项目数目	64
	Number of approved projects	
b.	创造的工作机会数目^	4 160
	Number of job opportunities created^	
c.	首次参与执导的导演数目	42
	Number of film directors who directed a film for the first time	
d.	首次负责制作的监制数目	26
	Number of producers who produced a film for the first time	
e.	已于香港商业电影院上映的电影数目	46
	Number of films released at commercial theatres in Hong Kong	
f.	在本地及国际电影颁奖典礼/电影节获提名数目	112
	Number of nominations at local and international film awards	
	ceremony/film festivals	
g.	在本地及国际电影颁奖典礼/电影节获取的奖项数目	114
	Number of awards achieved at local and international film awards	
	ceremony/film festivals	

注释: ^ 创造的工作机会数目涵盖电影制作的基本剧组人员及主要演员。如计及其他以兼职形式聘请的人员,则电影制作 计划所创造的工作机会数目约为 10 880。

Remark: ^ Number of job opportunities created refers to the basic production crew and major casts. The number of job opportunities created by the Film Production Scheme is estimated to be 10 880 if other crews involved on a part-time basis are counted.

 $<sup>^{14}</sup>$  包括自 2009 年 6 月起的电影制作融资计划及于 2015 年 11 月至 2018 年 2 月期间的电影制作资助计划下获资助的项目。不包括获批后被撤回的项目。

Including the funded projects approved under the Film Production Financing Scheme since June 2009 and the Film Production Grant Scheme launched between November 2015 and February 2018. Excluding projects withdrawn after approval.

# (A.5) 电影发展基金下的首部剧情电影计划

# First Feature Film Initiative under Film Development Fund

a.	获资助电影数目	24
	Number of films subsidised	
b.	首次参与执导的导演数目	26
	Number of film directors who directed a film for the first time	
c.	在本地及国际电影颁奖典礼/电影节获提名数目	164
	Number of nominations at local and international film awards	
	ceremony/film festivals	
d.	在本地及国际电影颁奖典礼/电影节获取的奖项数目	119
	Number of awards achieved at local and international film awards	
	ceremony/film festivals	
e.	已于香港商业电影院上映的电影数目	15
	Number of films released at commercial theatres in Hong Kong	

## (B.1) 参加者对文创处主办或资助业界举办项目的满意程度

## Participants' satisfaction level towards the projects organised or sponsored by CCIDA

		创意智优计划 CreateSmart Initiative ("CSI")	其他 <sup>15</sup> Others <sup>15</sup>	总计 Total
a.	对活动/计划的整体评价为优良/非常满意/满意的 回复者百分比 Percentage of respondents who rated the activities/programmes as "Excellent", "Very satisfactory" or "Satisfactory"	98%	99%	98%
b.	对活动时间/形式/内容/宣传/参加费用的评价为优良/非常满意/满意的回复者百分比* Percentage of respondents who rated the duration/format/content/publicity/participation fee of the activities/programmes as "Excellent", "Very satisfactory" or "Satisfactory"*	94% - 98%	94% - 98%	94% - 98%
c.	认为活动/计划帮助达到以下目标的回复者百分比: <i>加强对行业的知识、拓展联系网络、发掘新商机、加深了解行业在全球市场上的定位、扩阔业界领域*</i> Percentage of respondents who considered the activities/programmes helped achieve the following objectives: Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry*	84% - 92%	75% - 88%	83% - 92%
d.	认为活动/计划肯定有用/很有用/有用的回复者百分比 Percentage of respondents who rated the activities/programmes as "Definitely Useful", "Very Useful" and "Useful"	93%	94%	93%

## 注释:回复问卷人数约 269 000。

\* 有关的满意程度共涵盖五个项目,「创意智优计划」及「其他」显示的数据为该五个项目中满意程度最高及最低的百分比,而「总计」显示的数据以总回覆者人数计算有关最高及最低的百分比。

Remark: The number of respondents was around 269 000.

\* Relevant satisfaction level covers five items in total. The percentages shown under "CSI" and "Others" refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under "Total".

<sup>15</sup> 包括自 2009 年 6 月起由电影发展基金、设计智优计划所资助及由文创处主办的项目。由于设计智优计划、电影发展基金下的电影制作融资计划和电影制作资助计划,以及由文创处主办的项目的绩效指标不能按文创处策略焦点或促进电影业发展的四项策略作划分,因此表(B.3)的总计并不与表(B.1)下"其他"的数字相符。

Including those projects funded by the FDF and DSI as well as those projects organised by CCIDA since June 2009. Since the key performance indicators for the projects under DSI, FDF's Film Production Financing Scheme and Film Production Grant Scheme, and CCIDA's funded projects cannot be broken down by either CCIDA's strategic foci or the four-pronged strategy in promoting the development of the film sector, the total under Table (B.3) does not match with the figures under "Others" of Table (B.1).

# (B.2) 按文创处策略焦点划分的参加者对创意智优计划项目的满意程度 Participants' satisfaction level towards the CSI projects classified by CCIDA's strategic foci

# # 文创处策略焦点:

## # CCIDA's strategic foci:

A - 培育人才及促进初创企业的发展
Nurturing talents and facilitating start-ups

B- 开拓市场

**Exploring markets** 

C- 推动更多跨界别、跨文化艺术领域的合作

Promoting cross-sectoral and cross-genre collaborations

D- 推动香港成为创意之都,并营造创意氛围

Promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere

r		文创处策略焦点# CCIDA's strategic foci#			总计	
		A	В	C <sup>+</sup>	D	Total
a.	对活动/计划的整体评价为优良/非常满意/满意的	99%	99%	93%	98%	98%
	回复者百分比					
	Percentage of respondents who rated the					
	activities/programmes as "Excellent", "Very satisfactory" or					
	"Satisfactory"					
b.	对活动时间/形式/内容/宣传/参加费用的评价为优良/非常	94% -	95% -	80% -	93% -	94% -
	满意/满意的回复者百分比*					
	Percentage of respondents who rated the	98%	98%	93%	98%	98%
	duration/format/content/publicity/					
	participation fee of the activities/programmes as					
	"Excellent", "Very satisfactory" or "Satisfactory"*					
c.	认为活动/计划帮助达到以下目标的回复者百分比: <i>加强</i>	85% -	88% -	63% -	80% -	84% -
	对行业的知识、拓展联系网络、发掘新商机、加深了解	0.00/	0.407		000/	000/
	行业在全球市场上的定位、扩阔业界领域*	93%	94%	67%	90%	92%
	Percentage of respondents who considered the					
	activities/programmes helped achieve the following					
	objectives: Enhance Knowledge in the Business, Expand					
	Contact Network, Explore New Business Opportunities,					
	Better Understand the Industry's Position in the Global					
	Markets, Broaden the Scope about the Industry*					
d.	认为活动/计划肯定有用/很有用/有用的回复者百分比	94%	94%	76%	92%	93%
	Percentage of respondents who rated the					
	activities/programmes as "Definitely Useful", "Very Useful"					
	and "Useful"					

### 注释:回复问卷人数约 249 000。

- + 此为2023年4月1日新增的策略重点,并只适用于2023年4月1日及之后获批的项目。
- \* 有关的满意程度共涵盖五个项目,「文创处策略焦点」显示的数据为该五个项目中满意程度最高及最低的百分比,而「总计」显示的数据以总回覆者人数计算有关最高及最低的百分比。

Remark: The number of respondents was around 249 000.

- + This strategic focus was newly added on 1 April 2023 and only applicable to projects approved on 1 April 2023 and thereafter.
- \* Relevant satisfaction level covers five items in total. The percentages shown under "CCIDA's strategic foci" refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under "Total".

# (B.3) 按促进电影业发展的四项策略划分的参加者对电影发展基金下<u>其他电影相关计划</u>项目的满意程度 Participants' satisfaction level towards the <u>other film-related projects</u> under Film Development Fund classified by the four-pronged strategy in promoting the development of the film sector

### # 促进电影业发展的四项策略:

# The four-pronged strategy in promoting the development of the film sector:

A - 推广香港电影

Promotion of Hong Kong films

B- 培训人才

Nurturing talents

C – 提高观众对电影的兴趣和欣赏能力 Enhancing audience's interest in and appreciation of films

D - 其他有利香港电影业发展的项目

Other projects conducive to the development of the Hong Kong film industry

		促进电影业发展的四项策略# The four-pronged strategy in promoting the development of the film sector#			总计 Total	
		A	В	С	D	
a.	对活动/计划的整体评价为优良/非常满意/满意的回复者百分比 Percentage of respondents who rated the activities/programmes as "Excellent", "Very satisfactory"	99%	98%	99%	99%	99%
b.	or "Satisfactory" 对活动时间/形式/内容/宣传/参加费用的评价为优良/非常满意/满意的回复者百分比* Percentage of respondents who rated the duration/format/content/publicity/ participation fee of the activities/programmes as	96% - 99%	92% - 97%	96% - 98%	97% - 100%	95% - 98%
c.	"Excellent", "Very satisfactory" or "Satisfactory"* 认为活动/计划帮助达到以下目标的回复者百分比:加	86% -	76% -	76% -	87% -	78% -
-	强对行业的知识、拓展联系网络、发掘新商机、加深 了解行业在全球市场上的定位、扩阔业界领域*	95%	93%	86%	99%	89%
	Percentage of respondents who considered the activities/programmes helped achieve the following objectives: Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry*					
d.	认为活动/计划肯定有用/很有用/有用的回复者百分比 Percentage of respondents who rated the activities/programmes as "Definitely Useful", "Very Useful" and "Useful"	98%	98%	93%	99%	95%

注释: 回复问卷人数约 15 000。

\* 有关的满意程度共涵盖五个项目,「促进电影业发展的四项策略」显示的数据为该五个项目中满意程度最高及最低的百分比,而「总计」显示的数据以总回覆者人数计算有关最高及最低的百分比。

Remark: The number of respondents was around 15 000.

\* Relevant satisfaction level covers five items in total. The percentages shown under "The four-pronged strategy in promoting the development of the film sector" refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under "Total".

# (C) 设计创业培育计划及时装创业培育计划

# **Design Incubation Programme and Fashion Incubation Programme**

		设计创业培育计划16	时装创业培育计划
		Design Incubation	<b>Fashion Incubation</b>
		Programme <sup>16</sup>	Programme
a.	培育公司数目17	353	30
	Number of incubatees <sup>17</sup>		
b.	已完成培育计划的公司数目	301	25
	Number of incubatees which have completed incubation		
c.	培育公司注册的知识产权18数目	407	17
	Number of intellectual property rights <sup>18</sup> applications registered		
	by incubatees		
d.	培育公司创造的就业机会数目	1 725	73
	Number of jobs opportunities created by incubatees		
e.	培育公司获取的本地及国际奖项数目	589	46
	Number of local and international awards attained by		
	incubatees		

Including those under incubation and completed incubation.

Including trademark, patent and registered design.

<sup>&</sup>lt;sup>16</sup> 涵盖自 2006 年由香港科技园于创新中心推出的第一期至现时在创意智优计划资助下开始的最新一期(第四期)。 Covering from the rollout of Phase I by the Hong Kong Science and Technology Park Corporation at InnoCentre in 2006 up to the current phase (Phase IV) under the funding support of CSI.

<sup>17</sup> 包括正在培育及已完成培育的公司。

<sup>18</sup> 包括商标、专利及外观设计等。